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## To our Valued Customers

We are continually planning around the ever changing COVID 19 virus. We are following guidelines from the CDC and those set forth from the state and national levels to ensure the safety of our valued customers and suppliers.

Our team members have been educated on COVID 19 symptoms and prevention. They are fortunate in that they work out doors and can distance themselves from other team members on job sites. The CDC guidelines also apply to our sales staff. Landscape designs and presentations are being done through a software platform allowing our customers to virtually walk through their designs without leaving the comfort and safety of their homes.

We will continue to work daily to service homes and businesses by maintaining their landscapes, sustaining the environment, and taking pride in maintaining and enhancing the spaces we live in.

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The Wisconsin Landscape Contractors Association is in the process of ensuring landscape services as “essential” services that must continue during any emergency declaration. The following reasons are listed below:

**“Landscape Professionals are protectors of public health** performing essential treatments to lawns and green spaces to reduce the transmission of dangerous and deadly diseases through pests like mosquitoes, ticks, and fleas, and are trained and licensed to safely apply chemicals.

**Landscape Professionals protect property and maintain greenspaces that could otherwise jeopardize public safety.** Unkept fields and green spaces increase the chance of injuries. Crime rates are increased in areas where green spaces are not maintained. Tree removal is also a critical function of our industry to avoid damaging homes and their families.

**Landscape Professionals play a critical role in boosting morale** and mental health during a difficult time for our Nation. Without landscape services fields, parks, businesses, and homes will become overgrown and unkept, which can have dramatic psychological effects on the mental and well being of our communities.

Spring is a critical time of year for our industry due to the abundance of growth in the spring that requires prompt maintenance and care. Any halt or delay in landscape services during this time of year only magnifies potential safety problems and become much more difficult to maintain later in the year.

We are all in this together, and the Landscape industry stands with our public officials to stop the rapid transmission of COVID-19 while also continuing to perform those essential functions that are necessary within our communities throughout the Nation. “ WLCA